

**2025 Global Outstanding Overseas Compatriot Alumni
【Youth Overseas Community Service Award】**

Mr. Kuay Chau Churh

He is a storyteller for travel shows and a practitioner of cultural diplomacy. His voice resonates through radio stations and bookstores, and his writing thrives in the media scenes of both Malaysia and Taiwan. Kuay Chau Churh is a journalist who brings passion and creativity to shaping a new chapter in overseas community affairs.

Born in 1980 in Pantai Remis, Perak, Malaysia, Kuay Chau Churh displayed a talent for language and storytelling from an early age. After high school, he pursued his studies in Taiwan and graduated from the Department of Journalism at National Chengchi University (NCCU) in 2005. With a keen eye and proactive spirit, he gradually carved out a space for himself in the Malaysian media industry. He describes himself as a "cultural translator," dedicated to fostering mutual understanding between Malaysia and Taiwan.

During his time at National Chengchi University (NCCU), Kuay Chau Churh was actively involved in both departmental initiatives and interdisciplinary student organizations. He was deeply engaged with public issues and hands-on media production. He internalized the knowledge he gained in Taiwan, particularly in journalism ethics and communication theory, and transformed it into tools for observing society and interpreting culture. He drew deeply from journalism ethics and communication theory, embracing values of influence and social responsibility. This period not only nurtured his identification with Taiwan, but also planted the early seeds of his resolve to strengthen cultural connections between Taiwan and overseas Chinese communities - a commitment that would shape his path in the years to come.

Kuay's career spans journalism, publishing, video production, and cultural promotion. He has long been active in both Malaysian and Taiwanese media and public platforms, demonstrating a profound ability for cross-cultural communication. He was a senior financial journalist at Sin Chew Daily, and later became a Malaysia correspondent for Taiwan's Central News Agency, covering topics such as politics, society, and culture. He is currently the Malaysia-based TV correspondent for Phoenix Hong Kong Channel, continuing to report and film on the ground.

He is also a regular guest and host on Malaysia's national radio station aifm, known for his storytelling and ability to engage live audiences. He is frequently invited to host author meetups, major book fairs, and TEDx events, showcasing his cross-platform influence.

As a key promoter of Taiwanese culture and tourism, he has served as a media ambassador for the Taiwan Visitors Association Kuala Lumpur Office and the Taiwan Leisure Farms Development Association. He has visited Nantou, Hualien, Yilan, Yunlin, and other areas to promote local culture, agricultural tourism, and regional charm through social media and written columns, garnering widespread praise and shares from audiences in both Malaysia and Taiwan.

In 2018, Kuay Chau Churh published a travel essay collection titled "In Life, a Hidden Snow Mountain (在生活，藏一座雪山)," which offered delicate, introspective portrayals of life in Switzerland and cultural observations, blending humanistic narrative with inner psychological landscapes. The book was widely acclaimed, and in 2019, he was once again invited by Switzerland Tourism to produce a six-episode travel series. This collaboration not only allowed him to extend the emotional depth conveyed in his writing into visual storytelling, but also highlighted the growing potential and influence of Chinese-language creators in the realm of international cultural and tourism communication.

His professionalism and passion have been widely recognized. He is a three-time recipient of the Ji-Da Huang Journalism Award(黃紀達新聞獎) in Malaysia and also won a bronze award in the radio advertisement category of the Malaysian Kancil Awards(馬來西亞靈鹿創意廣告獎).

Continuing to work in writing and visual storytelling, Kuay Chau Churh is committed to sharing real and touching connections between Taiwan and Southeast Asia in an empathetic and resonant way. He is grateful to Taiwan for giving him the language to express himself and to the Malaysian overseas community for helping him stay rooted. He vows to keep telling stories through action, so that Taiwan's voice may be heard around the world.