



2022年僑務委員會

# 海外臺商精品獎 獲獎專輯

T a i w a n P r i m e A w a r d

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## 計畫緣起 Project origin

僑務委員會為輔導海外臺商事業發展、鏈結臺灣優勢、協助海外臺商產品品牌推廣，2021 年首度辦理「海外臺商精品」選拔暨輔導活動，期以共同通路整體行銷概念，帶動海外臺商產業品牌發展、降低品牌行銷成本並提高效益，獲得廣大迴響，爰規劃於 2022 年廣續並擴大辦理。

選拔活動分為海外初選與臺灣決選兩階段，第一階段由 16 個國家，19 個地區辦理【海外初選】，參選產品類別分「電子、電器、通訊產品及零組件」、「時尚、生活及文化創意產品」與「休閒、育樂及運動用品」3 組，評選出入圍產品進入決選階段。第二階段【臺灣決選】由評審委員依研發、設計、品質、行銷四項選拔項目進行書面審查，並辦理實體評鑑評估產品的設計理念、品質及市場優勢。歷經三個月以來的選拔過程，2022 年海外臺商精品共計選拔出 17 件優質精品，輔以輔導推介資源，帶動海外臺商品牌發展。

In order to guide the development of overseas Taiwanese business, connect with Taiwanese advantages, and assist in promoting overseas Taiwanese brands, the Overseas Community Affairs Council, Republic of China (Taiwan) (OCAC) conducted the selection and counseling activities of the Taiwan Prime Award for the first time in 2021. It was expected to use the concept common channels overall marketing concept to drive the development of overseas Taiwanese brands, reduce marketing costs and improve effectiveness, gaining a wide response. Therefore, the OCAC is planning to continue and hold the expanded Taiwan Prime Award in 2022.

The selection activity is divided into two stages: "Regions of Preliminary Selection" and "Final Selection". The first stage "Regions of Preliminary Selection" is handled in 19 regions in 16 countries. The participating products are divided into three groups: "Electronics, Electrical Appliances, Communication Products, and Parts", "Fashion, Life and Cultural Creative Goods", and "Leisure, Education and Sporting Goods". The selected products enter the final selection stage. In the second stage, "Final Selection" in Taiwan, the review committee will carry out written review according to the four selection items of "Research and Development", "Design", "Quality" and "Marketing", and handle physical product evaluation to evaluate the design concept, quality and market advantages of the product. Through the 3 months of selection, the 17 winners of Taiwan Prime 2022 will receive industry counseling and promotion resources to drive the development of the brands of overseas Taiwan businesses.





海外臺商於全球供應鏈中，經常擔任代工的角色，因產業升級轉型、品牌通路及傳承接班等壓力，海外臺商越發認知「品牌」的重要性，相繼投入自有品牌的發展，然而，由代工轉型為發展自有品牌的經營模式極具挑戰。

為輔導海外臺商事業發展、鏈結臺灣優勢、協助臺商產品品牌推廣，僑委會於2021年首度舉辦「海外臺商精品選拔活動」，以亞洲7個國家為對象，選拔出13件「海外臺商精品」獲獎精品，獲得廣大迴響，透過「海外臺商精品」標誌及臺商自有品牌的「雙品牌」概念，藉由國際社會對臺灣的友善度與信任感，提升臺商品牌價值。



今（2022）年活動擴大至全球辦理，全面採取線上報名，也增加可報名參選的產品類別，結合僑委會、經濟部、外貿協會，以及海外各地駐外館處、臺灣貿易中心及臺灣商會共同推動，透過僑委會官網、僑務電子報、臺商網絡、社群媒體直播及線上說明會等多元管道，向海內外廣為推介，鼓勵臺商踴躍報名參選。

歷經海外資格審查、初選以及臺灣決選，最終選拔出來自日本、加拿大、法國、美國、泰國、菲律賓及越南等國的金質獎8件、銀質獎9件，總計17件獲獎精品。期盼透過「海外臺商精品選拔活動」，達成下列四項目標，第一、協助臺商發展自有品牌，助益臺商產業升級；第二、建立臺商與臺灣產業、人才、技術與服務鏈結；第三、臺商在海外運用品牌也可以行銷臺灣，創造一個良善循環與發揮加乘效果；第四、透過臺商品牌行銷臺灣形象，進而強化對臺灣產品需求，幫助臺灣出口。

臺商深耕海外，扎下厚實基礎，以一件件臺灣精品，展現臺灣精神，歡迎更多海外臺商共同參與選拔，讓海內外攜手一起擦亮「臺灣」這塊金字招牌！

僑務委員會委員長

童振源

「二〇二二海外臺商精品選拔暨輔導活動」得獎專輯

海外翹楚  
表率群倫

經濟部部長王美花



敬題

商研院董事長 許添財

我國僑委會辦理第二屆海外臺商精品獎，首先要特別恭喜 17 家獲獎的海外臺商企業。在疫情黑天鵝衝擊全球經濟之際，能以臺灣精神不斷研發自我品牌、提供消費者最優質的產品，而獲得市場肯定及所有評選委員們的認同。

財團法人商業發展研究院（以下簡稱商研院）很榮幸能執行本次僑委會第二屆 2022 年海外臺商精品獎選拔暨輔導活動。歷經選拔制定、直播宣傳、說明會、協輔海外初選、臺灣決選等過程，共有 17 件海外臺商優質產品脫穎而出。期待透過本次海外臺商精品的頒獎典禮活動，能讓海內外廣大消費者與業者認識海外臺商的優質產品，共同合作開拓國際市場。

因應數位行銷時代的來臨，商研院將進一步針對獲獎精品的特色提供數位策展、客製化行銷文案、數位社群行銷、電商轉型諮詢等輔導推介服務。其中，建置「海外臺商精品館」線上虛擬展間，運用沉浸式互動體驗瀏覽技術，突破人群互動限制讓瀏覽者更快速瞭解獲獎精品內容與應用，並且依據獲獎海外臺商鎖定的目標市場，進行社群精準的數位廣告投放，提高企業品牌及產品知名度，藉以全力協助海外臺商企業，建立其品牌與品質形象，藉以活絡產業品牌發展。

最後，除再一次恭喜並祝福獲獎的海外臺商企業們鴻圖大展，本次第二屆「海外臺商精品獎頒獎典禮」順利成功圓滿，與會長官貴賓身體健康、萬事如意外，並期待更多海外臺商企業先進們，能掌握當下數位經濟國際市場發展新趨勢，洞悉商業服務科技功能與創新商業服務模式特性，與時俱進，全面跟上逆商業新時代，製造業與服務業的市場導向「數位轉型」潮流，海內外臺商一條心，共同打造「臺灣」新品牌。

# 二零二二海外臺商精品選拔暨輔導活動 出類拔萃 亮耀臺商

中華民國對外貿易發展協會

董事長

黃志芳



敬題

美國 USA  
芝加哥 Chicago**建大美國公司**  
**American Kenda Rubber Co., Ltd.**Principal  
負責人**楊啓仁**  
**Chi-Jen Yang****獲獎精品 Award-winning product**免充氣輪胎組  
Non-Pneumatic Tire Assembly**企業簡介**

建大工業股份有限公司自成立以來，始終秉持「誠信、品質、服務、創新」的經營理念，貫徹「第一次就做對、做好、將具有競爭力的製品和服務，適時正確送達客戶」的品質政策，以輪胎工業為基礎，致力於國際化、多元化的發展道路，在激烈的市場競爭中取得了輝煌業績。所有新的建大產品皆由臺灣全球研發總部、北美研發中心，以及歐洲研發中心所開發與設計。分公司及生產基地分佈在亞洲、北美與歐洲，集團員工超過 12,000 人，經銷網路遍佈在世界各大洲。建大已是產品行銷全球的大型跨國集團公司。

**COMPANY PROFILE**

Kenda produces a diverse line of high-quality rubber products for automotive, light trucks, bicycles, motorcycles, ATVs, trailers, golf carts, lawn and garden, wheelchairs, agricultural vehicles, roofing and more. All new kenda products are designed at our global technical center, North American technical Center, and European technical center. With offices and factories across Asia, North America, and Europe, Kenda's distribution network spans the globe. Kenda employs more than 12,000 people and produces more than 800,000 tires and tubes every day. We strive to ensure the highest standards of quality for all our products, and we're proud to provide premium performance at a value price. Our mission is to make your journey a success.

**獲獎精品 Award-winning product****免充氣輪胎組**  
**Non-Pneumatic Tire Assembly****精品說明**

免充氣輪胎是一種不會爆胎的產品，例如在割草機的輪胎被刺穿或者是普遍發生的漏氣的狀況特別有用。該產品消除因為輪胎漏氣時所耗費的停機時間。此外，該產品在使用壽命結束時是完全可回收的，它的磨損壽命是正常相同效用的充氣輪胎的 3 倍。目前在市場中，該產品已經過現場驗證的耐用性和價值，並且在性能和耐用性方面都優於競爭對手。

**PRODUCT DESCRIPTION**

Pneumatic-free tires are a product that does not blow out, especially when a lawn mower tire is punctured or a common air leak occurs. This product eliminates downtime due to flat tires. In addition, the product is fully recyclable at the end of its useful life, and its wear life is 3 times that of a pneumatic tire of the same utility as normal. The product is field-proven in the market today for durability and value, and outperforms the competition in terms of performance and durability.





泰國  
Thailand

柏泰股份有限公司  
Brain Thai Enterprise Co., Ltd.



Principal  
負責人

蘇阿肯  
A-Ken Su

獲獎精品 Award-winning product  
藝術吊扇  
Ken Solid Wood Art of Ceiling Fan



企業簡介

2001 年成立於泰國曼谷市，主要產品為設計型藝術吊扇，以及副產品工業風扇，著重於東南亞國家的市場行銷。行銷通路分別為曼谷知名商城及家居生活館、泰國（曼谷、清邁）和臺灣（台北、台中、高雄）直營門市、社群媒體網路行銷，並與室內設計師及建築設計師等合作之建案，為多數國內外星級飯店與度假別墅指定吊扇品牌。公司經營策略為產銷合一，並推廣自有品牌—Mr. Ken。至今在泰國業界已屬於第一領導品牌。

Mr. Ken 的理念很簡單：吊扇如一門應用藝術，須在視覺、聽覺、觸覺做到最完美的呈現，體現屬於每個人的生活風格及品味，進而幫助每個消費者體驗吊扇的生活美學。

COMPANY PROFILE

Founded in 2001 in Bangkok, Thailand, Mr. Ken is one of the first to introduce decorative residential, commercial and industrial ceiling fans to the local market. Over the years, Mr. Ken has become one of the leading brands in the industry, trusted by top designers, housing projects, renowned hotels and resorts for its unrivaled quality and unique design. The business strategy emphasizes the integration of production and marketing, as well as the promotion of our self owned private brand - Mr. Ken. As of now, Mr. Ken has become the number one leading brand in the ceiling fan industry.

The concept of Mr. Ken stems from the simple philosophy that a ceiling fan is a reflection of personal lifestyle and artistic taste. Viewed as an embodiment of the art of living, it should be a visual, aural and tactual presentation in its highest aesthetic form, a perfect fusion of practicality and decorative design arts.



獲獎精品 Award-winning product  
藝術吊扇  
Ken Solid Wood Art of Ceiling Fan



精品說明

Mr.Ken 擁有臺灣製造核心技術馬達搭配立體感葉片 創造出扭力強、低轉速、高風量、超靜音、省電節能之高品質吊扇。產品安全規範符合臺灣經濟部商檢局的認證，同時也符合國際各種電器安全規格認證。

PRODUCT DESCRIPTION

Mr.Ken has the core technology of Taiwan-made motors and dimensional blades, delivering outstanding quality ceiling fans with high volume, low speed, strong airflow, ultra-quiet, and energy saving.

The safety specifications of our products are certified by the Bureau of Standards, Metrology and Inspection of Taiwan, as well as various international certifications for electrical safety standards.



泰國  
Thailand正美科技(泰國)股份有限公司  
Cymmetrik Technologies (Thailand) Co., Ltd.品牌負責人  
Principal李佩芝  
Pei-Chi Lee

獲獎精品 Award-winning product

高加索莓果亮白微電流面膜  
Electroclair

## 企業簡介

正美集團走過 53 載歲月，持續專注於印刷應用與增值服務，透過創新與研發，以顧客為中心，為產品實現價值、創造美好，盡力讓每一次的託付，都超乎顧客的期待。

正美集團致力於「美化商品、美化生活」的使命，為產品賦予生命力，讓消費者的生活更美好。

秉持承諾用心做對的事，正美重視企業與社會的可持續發展，堅持以「人」為本的經營信念，重視員工發展，強調企業倫理與商業道德的重要性。



## COMPANY PROFILE

Cymmetrik Group has gone through 53 years and has continued to focus on printing applications and value-added services. Through innovation and R&D, it is customer-centric to realize value and create beauty for products, and strive to make every entrustment exceed customer expectations.

Cymmetrik Group mission of "beautifying products and beautifying life", giving vitality to products and making consumers' lives better.

Adhering to the commitment to do the right thing with heart, Cymmetrik Technologies (Thailand) attaches great importance to the sustainable development of the enterprise and society, adheres to the "people"-oriented business belief, attaches great importance to the development of employees, and emphasizes the importance of corporate ethics and business ethics.



獲獎精品 Award-winning product

高加索莓果亮白微電流面膜  
Electroclair

## 精品說明

## 《全球專利微電流面膜》

品牌負責人 &CEO 台大醫學工程博士李佩芝，專門研究經皮吸收與藥物傳輸。運用正美集團先進電池印刷技術，將電池印在面膜上，開創全球獨一無二的專利微電流面膜。微電流面膜藉由電離子打開肌膚通道，透過實驗證明，比普通面膜更能被肌膚有效吸收。

## 《關於高加索莓果亮白微電流面膜》

在高加索山脈中有個以百歲人瑞聞名的長壽村，那裡生長著一種能為肌膚帶來透明感的和莓果，蘊含維生素 C、B1、及 E，能有效預防、修護、並改善肌膚暗沉，撫平表面粗糙紋理，結合牡丹、黃芩、草莓虎耳草等，七合一植萃複方，全方位打造透明水光肌。此外，更添加維生素 C 誘導體的革新型態成分，以微電流產生的離子流動帶入表皮層，滋潤並改善膚質，讓肌膚即刻水亮、長效光滑！

亮白光感，源於健康肌膚不僅如此，AKIMIA PRO 全系列微電流面膜，更結合專利死海礦物精華，長效調節肌膚離子濃度，使角質層健康生長、正常代謝，復原 UV 受損肌膚，由根本提升肌膚自主修護能力，重塑肌膚透亮光澤。

## PRODUCT DESCRIPTION

In the Caucasus Mountains, there is a longevity village famous for centenarians, where a kind of Japanese berry fruit that can bring a sense of transparency to the skin grows, containing vitamins C, B1 and E, which can effectively prevent, repair, and improve skin dullness, smooth the rough texture of the surface, combine peony, skullcap, strawberry saxifrage, etc., seven in one plant extract complex to create transparent watery skin in all aspects. In addition, an innovative form of vitamin C derivative is added to bring ion flow into the epidermis layer with microcurrent, moisturizing and improving skin texture, leaving skin instantly bright and long-lasting smooth! Not only that, AKIMIA PRO's full range of microcurrent masks combine patented Dead Sea mineral essence to regulate the concentration of skin ions for a long time, so that the stratum corneum grows healthily, metabolism normally, restores UV-damaged skin, fundamentally improves the skin's self-repair ability, and reshapes the skin's translucent radiance.





越南  
Vietnam越南英展精密責任有限公司  
EXCELL PRECISION (VIETNAM) CO., LTD.Principal  
負責人駱志強  
Chin-Chiang Lo

獲獎精品 Award-winning product

防水電子秤  
Waterproof Weighting Scale

## 企業簡介

英展（EXCELL）成立於 1979 年，致力於成為全方位自動工業控制、測量和秤重解決方案的領導者。藉由堅強的研發團隊，持續不斷地研發自動測量和秤重技術，以精準的測試及秤重設備協助客戶提升產能並精確掌控產品品質。

## COMPANY PROFILE

EXCELL Precision, founded in 1979, is a global manufacturer and marketer of precision instrument for use in laboratory, industrial and retailing applications.

EXCELL is a an innovative leader in the industry. With our innovative products and services, we are helping our customer across the entire globe to implement balances, weighing and scales solutions in a variety of industries and applications.



獲獎精品 Award-winning product

防水電子秤  
Waterproof Weighting Scale

## 精品說明

英展（EXCELL）IP68 無線充電防水電子秤之創新特色 IP68 無線充電防水秤是全球唯一將 IP68 防水與無線充電功能應用在電子秤上的產品，是完全創新的產品。

1. IP68 等級防水功能
2. 無線充電（Wireless Charging）功能：這是全球唯一將無線充電技術應用於電子秤上的產品。主要是考慮到使用者在潮濕的環境中使用電子秤，因需要常常插拔充電線而導致充電線材和接口磨損造成外漏，有觸電和電線走火等公安問題。使用無線充電一方面可以解決這類問題，又可以有效率的快速充電，提升業者的工作效率。
3. 英展專屬的秤重設計可平衡秤體內外壓力，以達測重準確度。
4. 採用高速 24bits AD，快速反應，縮短秤量操作時間。
5. 鋁托架經防蝕處理更加延長使用壽命。
6. 運送保護點設計，保護商品運送過程免於損壞。
7. 側面凹槽把手，方便拿取、移動桌秤。
8. 低電量警示功能以及低電量保護功能（自動關閉電源）。



## PRODUCT DESCRIPTION

Innovative Features of IP68 Wireless Charging Waterproof Scale IP68 wireless charging waterproof scale is the only product in the world that applies IP68 waterproof and wireless charging functions to the scale, which is a completely innovative product.

1. IP68 waterproof function
2. Wireless Charging: This is the only product in the world that applies wireless charging technology to electronic scales. It is mainly considered that users use electronic scales in humid environments, and due to the need to plug and unplug the charging cable frequently, the charging cable and interface wear cause leakage, electric shock and wire fire and other public security problems. On the one hand, the use of wireless charging can solve such problems, and it can also be efficient and fast charging, improving the work efficiency of operators.
3. The exclusive weighing design of the scale can balance the pressure inside and outside the scale to achieve the accuracy of weight measurement.
4. Using high-speed 24bits AD, fast response, shorten the weighing operation time.
5. The aluminum bracket is treated with anti-corrosion treatment to extend the service life.
6. Shipping protection point design to protect the goods from damage during transportation.
7. Side groove handle, easy to reach and move the table scale.
8. Low battery warning function and low battery protection function (automatic power off).

越南  
Vietnam

# 弘騏股份有限公司

Hong Ky



負責人  
Principal

陳水石  
Shui-Shih Chen

獲獎精品 Award-winning product

居家照護旋轉床  
Rotate Bed



## 企業簡介

弘騏公司為臺灣專業生產團隊與義大利研發設計團隊合資於越南設立，專為國際市場醫療設備加工和製造。為開拓更多元的通路市場，我們擴大生產規模，專注於不斷創新。所有產品皆自行研發設計，開發更高品質、更符合人體工學的醫療及居家護理產品。我們擁有自己的木材加工廠及鐵加工廠，匯聚技術領先的設備生產線。

## COMPANY PROFILE

HONG KY CO.,LTD was established in Vietnam as a joint-venture between a Taiwanese production team and an Italian R&D and design team.

The joint-venture processes and manufactures medical equipment for the international market.

To make inroads into a variety of markets, we continuously expand our production and invest in innovation.

All our products are developed and designed in-house to ensure ergonomic medical and home care products of the highest quality.

We have our own wood and iron processing plants with state-of-the-art equipment and production lines.



獲獎精品 Award-winning product

居家照護旋轉床  
Rotate Bed



## 精品說明

此產品是我們當前旋轉床的進階豪華版本，這張床配備了兩種類型的護欄：短護欄及長型鋁護欄。

此張床使用的長型鋁護欄有獨特及方便的快速拆裝功能，且已申請專利，現在，讓我們來展示此張床特別的旋轉功能。要是讓患者能輕鬆地上下床及調整至其最舒適的姿勢及方向，當患者須回到床上時，只需坐回只需要輕鬆地按下一個按鈕，床便會自動將背部及腿部抬升至適合且舒適的高度，接著才允許床體轉動，當床旋轉至定位後，腿部會開始放下，使患者能方便的下床，之後，再按下另一個按鈕，床會慢慢抬升至稍微站立的狀態，使患者能更方便的下床。

## PRODUCT DESCRIPTION

I am here to present our new Rotating Bed which is the evolution and the luxury version of our current Rotating Bed. It is equipped with two types of bed rails: half rails and full length rails.

The full bed rails, as in all our beds, have a patented quick release mechanism that makes them unique. Now, let's talk about the rotating movement which makes the bed so special. By pressing a single button, the bed will automatically start raising the backrest and the patient's legs in a comfortable position to allow the rotation movement. Then, by pressing the last button, the stand-up movement will activate bringing the person in a forward position and making it easier to get off the bed.



加拿大  
Canada

## Lin's Racing Group Ltd.

Principal  
負責人林煒智  
Wei Chih Lin

獲獎精品 Award-winning product

賽車運動型剎車卡鉗  
Racing Brake Calipers

## 企業簡介

Lin's Racing Group Ltd 2011 年由一群來自工業設計、商業、工程等不同行業的汽車愛好者正式成立。自 2006 年起，我們開始研發草根汽車競技用品。在不滿市場上所有的產品下我們和來自臺灣的 Yet Chang Mobile Goods Ltd 進行合資企業。2007 年我們開始使用現代 CAD（計算機輔助設計）和 CAM（計算機輔助製造）方法研發自己的產品。2011 年，該集團在一年一度的 SEMA（特種設備市場協會）展會上以「NEO Motorsport」的身份亮相。

我們的製動組件與懸架系統一起設計，採用兩件式鍛造鋁固定卡鉗設計和兩件式轉子。除了目標是成為市場上最堅硬的卡鉗外，制動組件還注重耐用性和製動信心，設計為具有剛性的卡鉗輪廓，基於模擬壓力測試，使它們能夠通過所有溫度範圍。

## COMPANY PROFILE

Lin's Racing Group Ltd. was officially founded in 2011 by a group of car enthusiasts from a variety of professions, including industrial design, business, and engineering. In 2006 they started as a grassroots car meet and racing community led by Alexandros Nikoletsos and Wei C. Lin that frequented Canadian racetracks and became unsatisfied with offerings of performance aftermarket parts in the market at the time. It is a joint venture with Yet Chang Mobile Goods Ltd from Taiwan. In 2007 we began to research and development of their own products using modern CAD (Computer-Aided Design) and CAM (Computer-Aided Manufacturing) methods. In 2011, the group debuted as "NEO Motorsport" at the annual SEMA (Specialty Equipment Market Association) Show.

Our brake components designed alongside the suspension systems, feature a two-piece forged aluminum fixed caliper design with two-piece rotors. Along with aiming to be the stiffest calipers on the market, the brake components focused on durability and brake confidence, designed to be rigid with caliper profiling based on simulated stress tests which put them through all temperature ranges.



獲獎精品 Award-winning product

賽車運動型剎車卡鉗  
Racing Brake Calipers

## 精品說明

1. 雙體卡鉗本體設計，鍛造成形提升整體結構堅固，輕量化高密度鋁合金。
2. 提升賽用卡鉗結構設計來達到輕量化卻又不破壞堅固結構，透過實際賽道測試與虛擬測試環境測試做數據比對來提升卡鉗整體性能，透過不同材質組合設計來達到更競爭的品質與堅固性。
3. 研發部是由機械設計組，結構設計組和測試組三個小組組織而成，小組成員都有實際賽車運動經驗來確保研發理念符合使用者的使用需求，透過深入了解客戶群的 CRM 更加提升研發部的效率。在產品設計上，NEO MOTORSPORT 採取完整安裝套件，由汽車高級維修技師參與整替設計來確保安裝的完整度，完善的開發紀錄和施工考量，使我們的產品比競爭品牌有更完善讓整體使用者體驗，以達到最完善的開箱與安裝過程。
4. NEO MOTORSPORT 產品是透過 CAD 和 CAM 兩種先進模式下去開發與生產，使用 CATIA 和 SOLIDWORKS SIMULATION 來完善產品的開發與生產工藝並更精準的在設計上跟結構上達到協和並設定設計目標來確保產品的最終用途，結合新世代彩色金相學我們有效提升材料工藝研究和提高光學金相實驗技術水準。
5. 考量環保永續，有效修改加工方式跟技巧來降低 20% 生產所需求的能源消耗並提升 70% 的產量，我們在原採料上排出了有害的原材料來確保國際環保規範。



## PRODUCT DESCRIPTION

1. Dual caliper body design, forged shape lifting overall structure is strong, lightweight high-density aluminum alloy.
2. Improve the design of the racing caliper structure to achieve lightweight without damaging the strong structure, improve the overall performance of the caliper through data comparison between the actual track test and the virtual test environment test, and achieve more competitive quality and robustness through the combination of different materials.
3. The R&D department is organized by three groups: mechanical design group, structural design group and test group, and the team members have actual motorsports experience to ensure that the R&D concept meets the needs of users. Improve the efficiency of the R&D department through CRM with a deep understanding of the customer base. In terms of product design, NEO MOTORSPORT adopts a complete installation kit, which is mixed with a complete design by the automotive senior service technician to ensure the completeness of the installation. Perfect development records and construction considerations make our products have a more complete overall user experience than competing brands to achieve the most perfect unpacking and installation process.
4. NEO MOTORSPORT products are developed and produced through two advanced modes of CAD and CAM, using CATIA and SOLIDWORKS SIMULATION to improve the product development and production process and more accurately achieve concord in design and structure and set design goals to ensure the end use of products, combined with the new generation of color metallography We effectively improve material process research and improve the level of optical metallographic experimental technology.
5. Considering environmental sustainability, effectively modify processing methods and techniques to reduce the energy consumption required for production by 20% and increase production by 70%. We discharge harmful raw materials from raw materials to ensure international environmental regulations.

美國 USA  
金山灣區 The Bay Area

# Sha Design LLC



Principal  
負責人

姚彥慈  
Yen-Chih Yao

獲獎精品 Award-winning product

易特威爾輔助餐具一八件組  
Eatwell Assistive Tableware Set - 8 Pieces

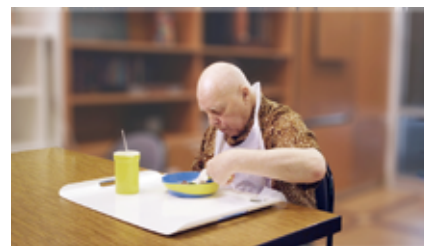


## 企業簡介

Sha Design 自 2013 年成立以來，專門為美國中小型企業以及非營利組織提供產品設計開發服務。為了服務全球大幅度成長的老年人口，公司亦在與養老機構合作，發展自有產品並且延伸出品牌支線，用以減緩全球高齡市場照顧人力不足問題。

## COMPANY PROFILE

Sha Design provides product design and development services for small and medium-sized enterprises and non-profit organizations in the United States since 2013. In order to serve the rapidly growing elderly population in the world, the company is also cooperating with elderly care institutions to develop its own products and develop its product lines to help the caregiver shortage problem in the global elderly market.



獲獎精品 Award-winning product

易特威爾輔助餐具一八件組  
Eatwell Assistive Tableware Set - 8 Pieces

## 精品說明

Eatwell 是專為失去獨立進食能力的失智失能者或著正在學習用餐的小孩設計的一套輔助餐具，歷時數年與職能治療師及專業照顧者合作研發完成。產品的 20 多項貼心設計能有效增加使用者進食量以獲得足夠營養、賦予使用者能夠獨立進食的機會以維護其自尊心、簡化進食過程以減輕照顧者的照護負擔。產品主要有四大特點包括：

1. 高對比度顏色：有效輔助減少視覺混淆，增進飲食攝取。
2. 特製彎曲湯匙搭配內碗弧度：兩個方向彎曲的加厚湯匙把手，使用好省力。湯匙頭弧度與碗內輪廓相合，舀取食物更容易。
3. 傾斜設計與垂直碗壁：碗底傾斜設計使食物與湯品能自然地聚集到碗的一邊。碗的垂直壁能將食物輕鬆留在碗外不潑灑。杯子內部的傾斜角度可搭配杯蓋（備有吸管孔）使用，有助使用者飲盡杯中飲品。
4. 防滑防倒止滑材質：每項 Eatwell 單品都搭配止滑材質製作，有效減少食物潑灑或是杯子翻倒的機率。

Eatwell 因其兼具實用與美觀的特性，被美國時代雜誌評選為年度最佳發明之一，亦於多項設計展覽中受邀參展，在創新發源地美國加州獲選成為「加州設計」展覽的代表作品之一，於著名的舊金山現代藝術美術館展出。

## PRODUCT DESCRIPTION

Eatwell is an assistive tableware set designed for people in need to eat independently. It helps increase food and drink intake for better health and nutrition, maintain dignity and independence during meals, and reduce the burden on caregivers. Its universal, user-centric design can be used by anyone but especially benefit those with cognitive, motor, physical impairments, and small children who are learning self-feeding skills.

There are over twenty unique features in every EATWELL set. Every design detail and decision can be traced back to a finding or discovery made during the four-year process.

The major features are

1. high contrast colors help users distinguish food from tableware and stimulate appetite.
2. specially curved spoons match the contours of the bowls to provide smoother, easier motions.
3. slanted bottom and deep chambers collect food at corners for easier scooping.
4. anti-tip design prevents accidents from tipping cups and mugs.

Eatwell is both aesthetic and functional. It was being featured as one of the 25 best inventions of the year in Time Magazine, and it was also selected as one of the representative works to be exhibited in "Designed in California" exhibition at SFMOMA.



美國 USA  
洛杉磯 LA

# Yvana Hahn Corp.



Principal  
負責人

韓光甫  
Roy Han

獲獎精品 Award-winning product

Yvana Hahn 抗菌產品系列  
Yvana Hahn



## 企業簡介

Yvana Hahn Corp. 是 2020 年成立於加州的生技公司，總部位於洛杉磯東側的工業市。公司由一群熱愛生命、尊重科學、具有美學涵養、行銷能力，多數臺灣出生赴美深造的人所創建，團隊主幹成員，基本上都具有學士、碩士與博士學位，背景包括：化工、奈米、電機、市場行銷、大眾傳播。

是年正逢新冠疫情大爆發，科學家與公衛專家努力定序病毒基因，全球進行疫苗研發，鑒於重症或死亡數目急遽上升，除了疫苗之外的有效防疫方式是否存在，就在公司創建的這群人中開始萌芽。透過網路資料搜尋，確認一種化學物質，創造於 1811 年，歷經科學界成千上萬篇的研究，證實這種物質對於以蛋白質為主要組成的有害微生物包括病毒在內，具有出奇的去除功效以及極佳的人體安全性。而完美的組合來自於，這個物質具有室溫為氣體的物理特性，而新冠病毒恰恰是透過空氣進入眼口鼻黏膜造成人與人傳染，於是成立了 Yvana Hahn Corp.。

## COMPANY PROFILE

Yvana Hahn Corp. is a biotechnology company founded in California in 2020 with HQ in City of Industry, California. The company is founded by a group of people who are passionate about life, have strong scientific background, aesthetic connotations and marketing ability. Most of the key personnel were born in Taiwan and studied in the United States with bachelor's, master's and doctoral degrees across different fields such as chemical and electrical engineering, nanotechnology, marketing, and mass communication.

It was the year of the outbreak of the pandemic, when scientists and public health experts were working hard on virus genome sequencing and developing effective vaccine. In view of the rapid rise in the number of severe cases or deaths, the ideas about whether there was an alternative way to effectively prevent the viral infections other than vaccines began to sprout among a few people, who later founder the Company. Through online search, a chemical substance was identified, created in 1811, and has been studied by many scientists globally and confirmed its supreme efficacy in eliminating harmful microcellular organisms and safety on multicellular organisms. This substance serves as a great preventive measure against COVID-19 because it is a gas at room temperature, and the fact that SAR-COV-2 enters our bodies through mucous membranes in the eyes, mouth and nose according to US CDC. The exciting findings above lead to the establishment of Yvana Hahn Corp.



獲獎精品 Award-winning product

Yvana Hahn 抗菌產品系列  
Yvana Hahn



## 精品說明

Yvana Hahn® 推出的 Newgyne®, 是目前市場上唯一的氣體抗菌除臭劑，以食品藥品級原料製成一種特殊配方的二氧化氯活性成份，以水溶液形式使用，可透過噴霧瓶、霧化器將二氧化氯分佈於環境中，或以濕紙巾形式擦拭於各類接觸面，用以抗菌消毒。

透過二氧化氯的氧化機制，可以抑制空氣與接觸面存在的大量有害微生物，破壞細菌及病毒的蛋白質和雙層脂肪結構，使其失去生物活性，有效降低人體因接觸或吸入造成的各式疾病，減少感染或傳染風險。

## PRODUCT DESCRIPTION

Yvana Hahn® product series contain a specially formulated Chlorine Dioxide, Newgyne®, as the active ingredient. This is the only product available in the market with active ingredient as a gas at room temperature. All ingredients are water soluble salts of food and medicinal grade (USP grade), which can be metabolized quickly without causing any harm to multicellular organisms like human.

Yvana Hahn® product series are highly efficacious and safe antimicrobials, antiseptics as well as deodorants with broad spectrum of applications.

1. Non-irritating to skin of human or animals.
2. Quick Evaporating leaving no harmful residues on the skin or surfaces.



法國  
France

# Acapulco Paradiso



Principal  
負責人

邱婉惠  
Wan-hui Chiu

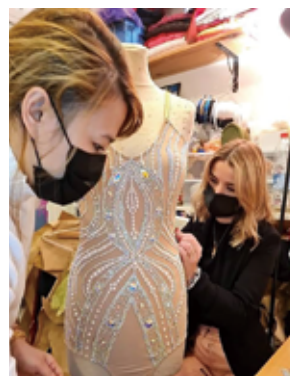
獲獎精品 Award-winning product

國標摩登拉丁跳舞表演衣服  
Ballroom/Latin Dance Dresses Designs



## 企業簡介

Acapulco Paradiso 由設計師邱婉惠於 2006 年創立。在過去的 10 年裡，她帶領 Acapulco Paradiso 一步一步地成長和繁榮；她不僅在巴黎有實體店，還銷往歐洲和世界。她擁有獨特的審美意識。通過與專業舞者和顧客的學習和複習，不斷提高自己的專業舞裝設計能力，得到了眾多專業舞者的認可和喜愛，得到了媒體的報導和青睞。



## COMPANY PROFILE

Acapulco Paradiso Paris was founded in 2006 by designer Zoé du Puy-Montbrun. Over the past 10 years, she has led Acapulco Paradiso Paris step by step to grow and thrive; she not only has a physical store in Paris, but also sells to Europe and the world. She holds a unique aesthetic sense. Through learning and revision with professional dancers and customers, she continues to improve her professional dancewear design ability, which has been recognized and loved by many professional dancers, and has been reported upon and favored by the media.



獲獎精品 Award-winning product

國標摩登拉丁跳舞表演衣服  
Ballroom/Latin Dance Dresses Designs



## 精品說明

1. 為不同的藝術表演、戲劇、舞蹈活動訂製設計，在創作設計之前瞭解不同風格的舞蹈而量身定製，設計圖案裝飾獨特，為個人客戶提供優質配件，我們的設計不能只是製作精美，必須能夠用於不同類型舞蹈的運動，以及舞者的形象，並適合每個人的伸展肢體動作，不只是外觀漂亮，令人印象深刻，但穿著也很舒適，適合跳舞禮服可以回收，賦予它第二次生命或變成不同類型的禮服
2. Acapulco Paradiso 的品牌基於所有專業舞者，表演者，劇院相關表演業務的口碑。
3. 此項產品在巴黎的工作室出售，並在國際網站上銷售，主要設計專注於交誼舞、拉丁比賽舞蹈的市場區隔，並且與法國電視，法國，歐洲，美國的視頻剪輯密切合作。

## PRODUCT DESCRIPTION

1. Customized design for different art performances, dramas, dance activities, tailor-made to understand different styles of dance before creating the design, unique design pattern decoration, to provide individual customers with high-quality accessories, our design can not only be beautifully made, must be able to be used for different types of dance movements, as well as the image of dancers, and suitable for everyone's stretched body movements, not only beautiful appearance, impressive, but also comfortable to wear, suitable for dancing. The dress can be recycled, given a second life or transformed into a different type of dress
2. Acapulco Paradiso's brand is based on the word of mouth of all professional dancers, performers, theater-related performance businesses.
3. This product is sold in studios in Paris and on international websites, mainly designed to focus on ballroom dancing, Latin competition dance segments, and in close cooperation with French television, French, European, American video clips.

越南  
Vietnam

# 大新責任有限公司

## Dai Shin Enterprise Co., Ltd.



負責人  
Principal

劉佳原  
Chia-Yuan Liu

獲獎精品 Award-winning product

18 吋混合動力電風扇  
18inch Hybrid Power Electric Fan



### 企業簡介

大新責任有限公司於 1996 年成立於越南胡志明市新順加工出口區，與在臺灣時期加總起來為一家 62 年專業生產風扇及風扇零配件的專業一貫生產製造商。大新公司風扇主要市場為日本工業用風扇市場，產品在日本工業扇市場的占比為 60%，意為在日本街道上所見到的工業用風扇 10 台中有 6 部為大新所出產。

目前大新公司擁有多部專利機種，3 頭扇，摺疊收納扇，雙頭全相旋轉風扇，及可充電是電風扇，為來也將陸續地推出有別於市場的機種，讓大新的品牌朝著創新發明前進。為臺灣爭光。



### COMPANY PROFILE

DAI SHIN ENTERPRISE CO., LTD was established in 1996 in Tan Thuan Export Processing Zone, Ho Chi Minh City, Vietnam. If including the operation time in Taiwan, Dai Shin is a professional manufacturer, specialized in the production of fans and spare parts for 62 years.

DAI SHIN's main market is the Japanese, accounting for 60% of the Japanese industrial fan market, that is, 6 out of every 10 industrial fans appearing on the streets of Japan are manufactured by Dai Shin.

Currently, Dai Shin has a number of patented fans, including 3-head fan, folding fan, 2-head spinning fan and elec rechargeable fans. In the coming time, the company will also in turn launch different models to the market. For Dai Shin brand to continue towards new innovative inventions, win glory for Taiwan.



獲獎精品 Award-winning product

18 吋混合動力電風扇  
18inch Hybrid Power Electric Fan



### 精品說明

為業界第一部採用無刷直流馬達為動力的 18 吋 45 公分的風扇，其設計的初期構想是為配合電動工具 18V 鋰電池來共用，出外施工沒有電源的環境之下就可以使用電池來做驅動，避免炎熱的天氣無風扇可以使用。而鋰電池的容量也會改變這部機的使用時間，6Ah 的鋰電池容量為例最強風速可以使用長達 6.5 小時，若是以弱速運轉甚至可以達到 12 個小時。這是其他 18 吋充電式風扇做不到的一點。再者這部機器可以配太陽能板來使用，可以運用攜帶式的太陽能板來使用風扇，所以當到戶外或是電源取得不易的地方，只要陽光普照它就完全可以派得上用場。這不風扇也可以切換到市電的模式使用，而不是只能採用電池或太陽能板，增加可使用場合。

### PRODUCT DESCRIPTION

This is the industry's first 18-inch (45cm) fan powered by a brushless DC motor. The original concept of its design was to be used with an 18V lithium battery, which can be used outdoors where is no electricity to solve hot weather problem.

The operate time of Lithium battery will also changed per using its capacity, For example, a 6Ah lithium battery can be used for up to 6.5 hours at maximum speed, and up to 12 hours when adjusted at the lowest speed while other 18 inch rechargeable fan can't do this. Moreover, this fan can be used with solar panels, and portable solar panels. When you are outdoors or In places where the power supply is difficult or shortage, you only needs sunlight to generate electricity throught the solar panel to use the fan . It can also be switched use electricity directly by its power cord besides batteries or solar panels alone, diversify its power supply.



越南  
Vietnam

# 宜興國際責任有限公司

## GOLD WELL INTERNATIONAL CO., LTD.



負責人  
Principal

陳英明  
Ying-Ming Chen

獲獎精品 Award-winning product  
多功能三合一推車  
3-IN-ONE PLATFORM/HANDTRUCK



### 企業簡介

公司的經營團隊由來自美國、臺灣、中國、越南的優秀人才組成。自 2001 年成立以來，累積二十一年的專業經驗及專業知識，秉持著「品質第一」的信念，用心經營著我們的事業。

目前的業務著重於生產精密的工業用鋁型材及兼具耐用與美觀的戶外家具、生活用品、家電配件。工業用鋁件使用範圍廣泛，藉由鋁合金其質輕高強度的特性，舉凡汽車、家電、3C 產品、建材都有其應用。我們生產的家具兼顧美觀與耐用的特性，長期合作夥伴涵蓋美國、德國、英國的知名品牌，近年更成功打入日本市場完成初步的全球布局。我們提供鋁製品製造一站式的服務，希望能成為最信賴的夥伴。



### COMPANY PROFILE

The company's management team is composed of outstanding talents from the United States, Taiwan, China, and Vietnam. Since its establishment in 2001, we have accumulated 21 years of professional experience and professional knowledge, uphold the belief of "quality first", and run our business with heart.

The current business focuses on the production of precision industrial aluminum profiles and outdoor furniture, daily necessities, and home appliance accessories that are both durable and beautiful. Industrial aluminum parts are widely used. With the light weight and high strength of aluminum alloys, they are widely used in automobiles, home appliances, 3C products, and building materials. The furniture we produce is both beautiful and durable. Our long-term partners include well-known brands in the United States, Germany, and the United Kingdom. In recent years, we have successfully entered the Japanese market and completed the initial global layout. We provide one-stop service for aluminum products manufacturing and hope to become the most trusted partner.



獲獎精品 Award-winning product

## 多功能三合一推車

### 3-IN-ONE PLATFORM/HANDTRUCK



### 精品說明

使用方便、舒適安全，符合人性化與良好使用者體驗，手推車承載設計在 360kg-450kg，穩定的四輪實體胎應用，科技化的手推扶手，構成一個推動容易的推車，一般女性很容易操控它，在上下物體時，借用三功能智能切換會是一件愉快的體驗，精緻優美之外形，令人賞心悅目與印象深刻，整車車架由鋼鋁合金組成，四平八穩，塑造出一個強壯優美外形，配上符合工學結構之把手，使整體車形更勝科技產品，簡約的配色，讓手推車有藝術感，讓人愛不釋手，考量環保永續設計，符合國際環保規範，手推車的材料組合有鋁、鋼、橡膠、塑膠組成，其回收再利用率達 100%，遵守歐規、美規的環保規範，符合 Roth 的毒性物質測試，是行銷全世界的保證。

### PRODUCT DESCRIPTION

"Easy to use, comfortable and safe, in line with humanization and good user experience, the carrying design of the trolley is 360kg-450kg, the application of stable four-wheel solid tires, and the technological hand-push armrests form an easy-to-push trolley. Generally, women are very It is easy to control, and it will be a pleasant experience to use the three-function intelligent switch when going up and down objects. The exquisite and beautiful shape is pleasing and impressive. The whole vehicle frame is composed of steel and aluminum alloy, which is stable and stable, creating a strong The beautiful shape, coupled with the handle that conforms to the engineering structure, makes the overall shape of the car better than the technology products. The simple color matching makes the trolley have an artistic sense and makes people love it. Considering the sustainable design of environmental protection, it conforms to the international environmental protection standards. The material combination of the trolley It is composed of aluminum, steel, rubber, and plastic, and its recycling rate is 100%. It abides by the environmental protection standards of European regulations and American regulations, and complies with Roth's toxic substance test. It is a guarantee for marketing all over the world.

越南  
Vietnam

# 金寶責任有限公司

## Kim Bao Company Limited



Principal  
負責人

胡建偉  
Chien-Wei Hu

獲獎精品 Award-winning product  
彈簧床墊  
Spring Mattress



### 企業簡介

本公司在臺灣的台南已經生產床墊 20 餘年，在 2008 年從臺灣遷廠來到越南投資，成立金寶責任有限公司，100% 純外資企業，工廠位於越南的平陽省，占地面積 8000 平方米公尺，主要營業項目有：生產彈簧床墊、寢具、床單、沙發等產品。床墊部分主要產品種類是：1. 彈簧床墊。2. 乳膠床墊。3. 乳膠加彈簧的複合式床墊。我們公司全部一條龍生產，從鋼線生產到床墊成品，我們也可量身訂製，來料加工。



- 我們公司的願景：用最好的產品與服務來改善人們的睡眠，提升大家的生活品質，成為一流的床墊企業。
- 我們公司的經營理念：品質第一、服務第一、客戶至上。
- 我們公司的企業精神：務實創新，信守承諾，高效專注，追求卓越。

### COMPANY PROFILE

The company has been producing mattresses in Tainan, Taiwan for more than 20 years, and then moved from Taiwan to Vietnam in 2008 to invest and established KIM BAO Liability Co., Ltd., a 100% pure foreign-funded enterprise. The factory is located in Binh Duong Province, Vietnam, covering an area of 8,000 square meters. Meter meters, the main business items are: production of spring mattresses, bedding, bed sheets, sofas and other products. The main product categories of mattresses are: 1. Spring mattresses. 2. Latex mattresses. 3. Composite mattresses with latex and springs. Our company is one-stop production. From steel wire production to finished mattress products, we can also tailor-made, processing.

- Our company's vision: to use the best products and services to improve people's sleep, improve people's quality of life, and become a first-class mattress company.
- Our company's business philosophy: quality first, service first, customer first.
- Our company's entrepreneurial spirit: pragmatic and innovative, keeping promises, efficient and dedicated, and striving for excellence.



獲獎精品 Award-winning product  
彈簧床墊  
Spring Mattress

### 精品說明

床墊彈簧使用高碳錳鋼線生產，彈簧經過淬火處理，符合人體工學聯合支撐力佳，也不易變型。床墊表面使用進口防蹣抗菌透氣提花布料，泡棉使用高密度記憶綿、透氣且舒壓，彈簧上部還可添加一層越南當地生產的天然椰棕墊，非常透氣散熱，還可防止鋼線穿刺，布面下層添加越南當地橡膠樹汁做成的天然乳膠床墊，軟硬適中，符合人體工學。我們將彈簧與乳膠結合，變成一種 3 線複合式高級床墊，床墊也搭配床頭、床架組，整套銷售，本公司採用原料：

1. Q 彈的金字塔型的一線鋼彈簧與高支撐性的獨立筒彈簧。
2. 越南當地天然環保的乳膠床墊。
3. 高密度高回彈防火泡綿。
4. 還有抑菌防蟻緹花布料。
5. 運用透氣天然椰棕墊防止穿刺。
6. 特別加強側邊輔助彈簧。同樣通過精密熱處理技術，結構更耐久，製造出來的床墊舒適服貼、符合人體工學、高支撐力有效平衡身體重量的壓力。

### PRODUCT DESCRIPTION

The mattress spring is produced with high-carbon manganese steel wire. The spring is quenched. It is ergonomically combined with good support and is not easy to deform. The mattress surface uses imported anti-bacterial and breathable jacquard fabric, and the foam uses high-density memory foam. Breathable And the pressure is relieved. The upper part of the spring can also add a layer of natural coconut palm pads produced locally in Vietnam, which is very breathable and heat dissipation, and can also prevent steel wire puncture. Ergonomic. We combine springs with latex. It becomes a 3-wire composite high-grade mattress. The mattress is also matched with the headboard, bed frame set, and the whole set is sold. The company uses raw materials:

1. Q elastic pyramid-shaped first-line steel spring and high support.
2. Natural and environmentally friendly latex mattress in Vietnam.
3. High density and high resilience fire-resistant foam.
4. Antibacterial and anti-mite jacquard fabric.
5. Use breathable natural coconut palm pad to prevent puncture.
6. Special reinforcement of side auxiliary springs. Also through precise heat treatment.





菲律賓  
Philippines

# 國富彩色印刷股份有限公司

## Koufu Color Printing Corp.



負責人  
Principal

游惠堯  
Hui-Yao You

獲獎精品 Award-winning product  
水性食品包裝塗料  
Food Grade Water Base Coating



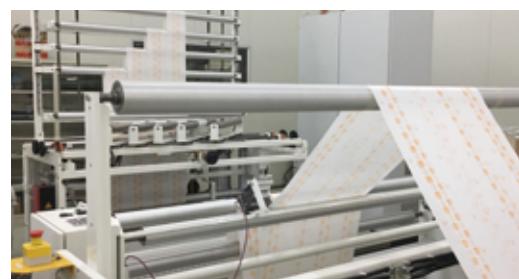
### 企業簡介

國富彩色印刷股份有限公司於 1992 年成立於菲律賓。  
提供紙杯、紙碗、餐盒、糕點盒、食品包裝紙和紙袋等食品包裝的印刷包裝公司。

### COMPANY PROFILE

KouFu Color Printing Corp. was established in Philippines in 1992.

A printing and packaging company which provides food packaging such as paper cups, paper bowls, meal boxes, pastry box, food wrappers and paper bags.



獲獎精品 Award-winning product

## 水性食品包裝塗料

### Food Grade Water Base Coating



### 精品說明

利用水性塗層，達到防水，防油的目的，當一次性的紙餐盒，紙杯等包裝材料使用完後，可以達到生物可分解的效果，進而減少廢棄物的產生。

### PRODUCT DESCRIPTION

Using water-based coating on the paper material to achieve the purpose of waterproof and oil-proof. When disposable paper lunch boxes, paper cups and other packaging materials are used up, they can be recycled or biodegradable, thereby reducing the generation of waste.



日本  
Japan

# 石垣鹽株式會社

## Natural Sea Salt From Ishigaki Island



負責人  
Principal

東鄉清龍  
Tougou, Seiryuu

獲獎精品 Award-winning product

海洋精華液  
Mineral Oil



### 企業簡介

自 1717 年就有人於石垣島名藏灣製造鹽，本公司目前有 18 位在地石垣島住民。本公司產品皆使用天然的鹽提煉。2003 年取得沖繩最佳商品獎、2005 年生長的設備取得專利、2006 年成為日本沖繩第一家鹽工廠並於 2015 年及 2016 年分別獲得首相獎與金點設計獎。

### COMPANY PROFILE

The production of sea salt at Nagura Bay, Ishigaki Island dates back to 1717. Now our company employs 18 local craftsmen. All of our products are made from natural sea salt. In 2003, we received the Best Merchandise Award in Okinawa. In 2005, our production equipment became patented. In 2006, we became the first certified sea salt factory in Okinawa. In 2015 and 2016, we received the Prime Minister's Award and Golden Pin Design Award, respectively.



獲獎精品 Award-winning product

海洋精華液  
Mineral Oil



### 精品說明

本產品 100% 使用日本最南端八重山諸島，距離石垣島名藏灣沖 1.5 公里處的海水，再從海水萃取出礦物質。以獨家方式製鹽，生產時不使用爐火，因此能產製高品質且供給安定的產品。

海洋精華液含有氯化鈉及豐富礦物質，能與人體最複雜的礦物集合場 - 體液產生共鳴，具有活化身體功能。此外，取適量海洋精華液加入水、咖啡等飲品，或味增湯等湯品內，一起飲（食）用可補充人體所需的礦物質。

因先天過敏性皮膚炎而導致肌膚疼痛時，可取適量海洋精華液加水稀釋塗在患部，或於浴缸內加入 5 滴海洋精華液後，再洗淨身體，可舒緩皮膚炎或嬰兒尿布疹。

### PRODUCT DESCRIPTION

Made from 100% seawater collected 1.5 kilometers away from Nagura Bay, Ishigaki Island, this mineral oil is produced in an exclusive way with extracted minerals without the use of furnaces to ensure its high quality and stable supply.

The mineral oil contains sodium chloride and rich minerals, which can resonate with the body's most complex mineral store - body fluids - to revitalize the body. Add an appropriate amount of the oil to drinks, such as water or coffee, or soups, such as miso soup, to supplement the minerals needed by the human body.

If you have irritated skin due to allergic dermatitis, dilute some mineral oil with water and apply it to the affected area. Or, add five drops of it to the bathtub and wash your body to relieve dermatitis or diaper rash.

美國 USA  
亞特蘭大 Atlanta

## 蘭因生物科技 Orchid Gene



負責人  
Principal

陳璽全  
Hsi-Chuan Chen

獲獎精品 Award-winning product

紫芳草毛氈苔生態瓶  
Persian Violet with Sundew Moss -  
Live Flower Terrarium in Self Sustaining  
Glass Jar.



### 企業簡介

近代科學研究，盆栽、綠色植物能夠美化環境並有讓人釋放壓力的感覺，然而現代人經常處於時間繁忙的生活中，因此時常讓植物疏於照顧而死亡，2010 年從臺灣赴美學習的陳博士，觀察到歐美國家平日也有種植植物的習慣，但在美國諾大的土地上，並非所有環境都適合植物生長，因此陳博士想到過去臺灣在育苗上有一種「組織培養技術」。研發團隊以無菌組織培養技術為基礎，先後在美國先成立 Orchidgene（現已改名 Bloomify）公司，推廣不用照顧的瓶栽產品，經歷四年時間在北美市場熱銷之後，於 2017 年在臺灣建立全新品牌「小室瓶栽」。

### COMPANY PROFILE

According to scientific report, plants and greenery can beautify the environment and release people's pressure. However, urban people are too busy and often let plants die due to neglect. Dr. Chen, who went to the United States to study from Taiwan in 2010, observed that European and American are more interest in growing garden plants indoor, or outdoors. One problem is not all environments are suitable for plant growth in the United States, Therefore, Dr. Chen thought that a "tissue culture technology" in Taiwan could work.

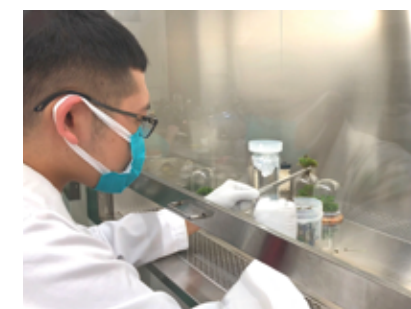
Based on aseptic tissue culture technology, the R&D team established Orchid Gene (now renamed Bloomify) in the United States to promote the terrarium products without care. After four years of hot sales in the North American market, the team established a new brand "Easyplant" in Taiwan in 2017.



獲獎精品 Award-winning product

紫芳草毛氈苔生態瓶

Persian Violet with Sundew Moss - Live Flower  
Terrarium in Self Sustaining Glass Jar.



### 精品說明

蘭因生物科技利用組培技術，提供植物營養及水份，且能調控植物大小及開花週期。不僅讓現代人在照顧植物上可以更加簡單，並且植物開花更加豐富亮麗。紫芳草毛氈苔生態瓶適合忙碌現代人零負擔的欣賞植栽生長的美。

### PRODUCT DESCRIPTION

Orchid Gene is a high-tech floriculture startup that produces completely maintenance free miniature flower terrariums. Through our advanced tissue culture technology, a superior gel medium replaces soil to eliminate plant maintenance and manipulates flowering plant characteristics such as size, bloom longevity, and rate of re-bloom.





美國 USA  
金山灣區 The Bay Area

## Tiny Sprouts, LLC

Principal  
負責人梁書榕  
Soo-Zoon Liang

獲獎精品 Award-winning product

同理同心桌遊  
Empower Empathy

## 企業簡介

我們深信，周圍越來越多衍生出來的社會問題並非源於缺乏學術智慧或技術發展，而是因為缺乏人性與同理心。在育養方面過於注重學業與成就的同時，我們可能會忘記了教育真正的主旨是什麼——價值觀和人格發展——如何善待彼此，如何在遇到困難時能夠爬起來繼續努力前進，如何有個積極正面的成長心態，或者如何審查自己的言行和別人有個健康的人際關係。到底能夠為這個社會做點什麼來真正營造一個更美好的世界給我們的下一代？如何將臨床和研究中的循證方法轉化為實用於每個家庭裡呢？如何讓這種教育方式變得更加有趣和好玩，不但能夠教導寶貴的EQ，並且還能幫助孩子們在未來成功的成為社會中有用的一員呢？當孩子玩得開心的時候，也就是他們學習到最多的東西的時候。

我們滿心希望，一次一個桌遊，一次一個家庭，一次一個孩子，試圖讓這個社會變得更有同理心更加美好，來真正的為了下一代播下同理心的種子，讓這個世界變得更光明更安全。

## COMPANY PROFILE

Nowadays, more and more societal issues around us arise not from the lack of scholastic intelligence or technological sophistication but from the absence of humanity and empathy. There has been such a strong focus on academic success in parenting that sometimes we may have forgotten what is truly important - values and characters - how to be kind to one another, how to keep going when things get rough, how to have a positive growth mindset, or how to be mindful of ourselves and others. We took quite a step back to realize what can truly make a better world and decided to do something about it. Why not bring the evidence-based strategies from the clinical and research settings into a practical way for the families at home? Why not make it fun and enjoyable while teaching important valuable life lessons that will help children be successful and be valuable members of society in the future?

We believe that people learn the most when we're having fun. So here we are, trying to change the world for the better, one game at a time. We are focused on educating the mind and the heart. A portion of every game purchased.



獲獎精品 Award-winning product

同理同心桌遊  
Empower Empathy

## 精品說明

本公司的桌遊 Empower Empathy™（同理同心）是在美國教育EQ桌遊中的首創，把臨床和研究中的循證方法轉化為實用於每個家庭和課堂裡的教材。桌遊不僅遊戲刺激好玩受大眾喜愛，也附上一本教育指南，引導家長教師如何教導孩子品格教育，例如同理心、成長心態、溝通技巧、社交技巧、情感意識、自我調節等等。

當孩子玩得開心的時候，也就是他們學習到最多的東西的時候。桌遊的背景故事是一個超級英雄團隊，大家一同合作解決壞人古比 Goobi 在 Empathropolis™ 同理市裡搗蛋造成各種的生活上的人際困境。從有趣的遊戲互動當中來建立同理心，促進高品質無屏幕親子相處時光。

Empower Empathy™（同理同心）帶著「四大理念」強化EQ與社交技能所設計：

1. 教導孩子用思考—感覺—行動 來换位思考。
2. 訓練面部模仿和了解肢體語言來提升自我情緒的敏感度。
3. 通過自我反思加強溝通技巧。
4. 用教育指南來機會教育日常各種的情緒而建立正面的聯結和情感需求和練習同理心。

## PRODUCT DESCRIPTION

Empower Empathy™ is the first of its kind of board games that turns the evidence-based strategies from the clinical and research settings into a practical way for families. Not only is Empower Empathy fun and engaging, it also teaches important lessons such as, empathy, growth mindset, communication, socialization skills, emotional awareness, self-regulation, and more.

Children learn the most when they're having fun.

The backstory of Empower Empathy™ is a team of superheroes working collaboratively to solve social dilemmas the villain, Goobi, has caused in the city of Empathropolis™ to teach Empathy through fun collaborative play that promotes quality screen-free family bonding time.

Empower Empathy uses 4 key principles to strengthen emotional intelligence and socialization skills:

1. Step into the shoes of another with thoughts- feelings-actions
2. Practice facial mimicry to master emotional awareness and regulation
3. Sharpen self-reflection & communication skills
4. Apply to real world experiences with evidence- based guidebook



泰國  
Thailand

# 億萊國際股份有限公司

## YILAI INTERNATIONAL COMPANY LIMITED



PM  
產品經理

余嘉勇  
Jia-Yong Yu

獲獎精品 Award-winning product

ADDSTONE 仿石亞崗漆  
ADD STONE Granite Texture Faux-Stone Coating



### 企業簡介

以綠色環保的塗料夢想・打造對地球友善的美好城市

以綠色環保為出發，乘載著創辦人的塗料夢想，亞伯丁希望盡己之力為地球創造美好。品牌色臺灣蛇紋綠是雋永的綠，就是 ADDSTONE 的雋永精神。秉持綠色環保的使命，宣揚來自臺灣這塊豐沃土壤，用專業（黑）與活力（黃）把屬於大地之美帶往國際。



從人體健康、工地安全、環境友善的三贏角度，而研發出來的環保水性塗料 ADD STONE 亞仿石漆，為亞伯丁自有品牌，打造出高度仿真、色彩多樣、工序簡易、耐候久堅的仿石塗料系統。水性塗料以水作為稀釋劑，不含有毒溶劑和重金屬化合物，為安全無污染的環保型塗料，符合全球建築的綠色趨勢。

### COMPANY PROFILE

According the dream of green Eco-friendly coating, create a kindly city to Earth

Start with green and environmental protection, and carry the coating dream of founder, we hope to do our best to create a nice planet of Earth.

Our brand color is Taiwan Serpentine green which represents the timelessness spirit of ADD STONE. We aim to showcase the beauty of Taiwan's nature and the company's eco-friendly mission through the values of professionalism (black) and vitality (yellow). From the triple-win perspective of human health, construction site safety, and environmental friendliness, the environmentally friendly water-based coating ADD STONE is developed by our own brand has created a highly simulated, colorful, simple process and durable faux-stone coating system. Water-based coating use water as a diluent and do not contain toxic solvents and heavy metal compounds. They are safe, pollution-free and environmentally friendly coating, which are in line with the green trend of global construction.



獲獎精品 Award-winning product

ADDSTONE 仿石亞崗漆  
ADD STONE Granite Texture Faux-Stone Coating



### 精品說明

大器花崗岩紋理

獨特性花崗石紋理款式，最高仿真、極致質感，依據真實花崗岩調色，搭配真實石材應用，實現你對崗石設計的想像。仿石亞崗漆應用場域大氣建築、豪宅、裝置藝術品、歐風建築，不輸真的花崗石，堅固耐用，易於翻新可持續使用。這歸功於最後一層保護面漆耐汙易清潔的特性。易修補可迎合不同風格改變之餘，又能保持新鮮感，同時也能減少資源浪費，保護我們的環境。

### PRODUCT DESCRIPTION

Texture of real granite

The coating presents a texture that is unique and realistic like the actual granite, providing an ideal fit to your design goals.

Granite Texture Faux-Stone Coating Application field. Index building, mansion, installation art, European style building. Home brings harmony. While we fulfill our dreams, we enjoy the little happiness of life.

The feature of easy installation, which change different styles and fresh our life, meanwhile protect the environment by reducing waste.

# 輔導推介單位

## Counseling and promotion units

序	單位名稱
1	財團法人海外信用保證基金 Overseas Credit Guarantee Fund (Taiwan)
2	財團法人中華民國對外貿易發展協會 Taiwan External Trade Development Council
3	勤業眾信聯合會計師事務所 Deloitte & Touche
4	資誠聯合會計師事務所 PricewaterhouseCoopers Taiwan
5	安侯建業聯合會計師事務所 KPMG in Taiwan
6	安永聯合會計師事務所 EY
7	財團法人商業發展研究院 Commerce Development Research Institute

# 獲獎企業名單

## List of winning companies

### 2022 年海外臺商精品獎—金質獎

### Taiwan Prime Award in 2022 - Gold Award

國家（地區）	公司名稱	產品名稱
美國（芝加哥） USA (Chicagi)	建大美國公司 American Kenda Rubber Co., Ltd.	免充氣輪胎組 Non-Pneumatic Tire Assembly
泰國 Thailand	柏泰股份有限公司 Brain Thai Enterprise Co., Ltd.	藝術吊扇 Ken Solid Wood Art of Ceiling Fan
泰國 Thailand	正美科技（泰國）股份有限公司 Cymmetrik Technologies ( Thailand ) Co., Ltd.	高加索莓果亮白微電流面膜 Electroclair
越南（胡志明市） Vietnam (Ho Chi Minh City)	越南英展精密責任有限公司 EXCELL PRECISION (VIETNAM) CO., LTD.	防水電子秤 Waterproof Weighting Scale
越南（胡志明市） Vietnam (Ho Chi Minh City)	弘騏股份有限公司 Hong Ky	居家照護旋轉床 Rotate Bed
加拿大 Canada	Lin's Racing Group Ltd.	賽車運動型剎車卡鉗 Racing Brake Calipers
美國（金山灣區） USA (The Bay Area)	Sha Design LLC	易特威爾輔助餐具一八件組 Eatwell Assistive Tableware Set - 8 Pieces
美國（洛杉磯） USA (LA)	Yvana Hahn Corp.	Yvana Hahn 抗菌產品系列 Yvana Hahn



# 獲獎企業名單

## List of winning companies

### 2022 年海外臺商精品獎—銀質獎

### Taiwan Prime Award in 2022 - Silver Award

國家（地區）	公司名稱	產品名稱
法國 France	Acapulco Paradiso	國標摩登拉丁跳舞表演衣服 Ballroom/Latin Dance Dresses Designs
越南（胡志明市） Vietnam (Ho Chi Minh City)	大新責任有限公司 Dai Shin Enterprise Co., Ltd.	18 吋混合動力電風扇 18inch Hybrid Power Electric Fan
越南（胡志明市） Vietnam (Ho Chi Minh City)	宜興國際責任有限公司 GOLD WELL INTERNATIONAL CO., LTD.	多功能三合一推車 3-IN-ONE PLATFORM/HANDTRUCK
越南（胡志明市） Vietnam (Ho Chi Minh City)	金寶責任有限公司 Kim Bao Company Limited	彈簧床墊 Spring Mattress
菲律賓 Philippines	國富彩色印刷股份有限公司 Koufu Color Printing Corp.	水性食品包裝塗料 Food Grade Water Base Coating
日本 Japan	石垣鹽株式會社 Natural Sea Salt From Ishigaki Island	海洋精華液 Mineral Oil
美國（亞特蘭大） USA (Atlanta)	蘭因生物科技 Orchid Gene	紫芳草毛氈苔生態瓶 Persian Violet with Sundew Moss - Live Flower Terrarium in Self Sustaining Glass Jar.
美國（金山灣區） USA (The Bay Area)	Tiny Sprouts, LLC	同理同心桌遊 Empower Empathy
泰國 Thailand	億萊國際股份有限公司 YILAI INTERNATIONAL COMPANY LIMITED	ADDSTONE 仿石亞崗漆 ADD STONE Granite Texture Faux- Stone Coating



指導單位： **中華民國僑務委員會**  
Overseas Community Affairs Council, Republic of China (Taiwan)

聯合指導單位： **經濟部**  
Ministry of Economic Affairs, R.O.C.

協辦單位： **中華民國對外貿易發展協會**  
Taiwan External Trade Development Council

執行單位： **財團法人商業發展研究院**  
Commerce Development Research Institute