

# **A Study of Cultural words in “Let’s Learn Chinese”**

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The purpose of this study is to explore the cultural words of the Chinese language textbooks "Let’s Learn Chinese" published by the Overseas Community Affairs Council, Republic of China (Taiwan). The influence of culture on language is reflected in the vocabulary, which is most obvious and prominent. Based on the literature review, this study summarizes the definitions, characteristics, and classifications of cultural words, constructs a “cultural words list” as a research tool, analyzes textbooks. With adopting content analysis methods to conduct this study. Quantitative statistical analysis and qualitative discussion of cultural words. After delineating the statistical results, the following conclusions are obtained:

1. The types of cultural words are more diverse: A total of 120 lessons, the total of 1,915 new words, 273 cultural words; in addition to the lack of clothing, the rest includes 15 categories.
2. The proportion of cultural words has not increased from book to book: Each volume of textbooks involves cultural words, but the proportion of the textbooks has not increased steadily.
3. The textbook pays attention to the recurrence rate of cultural words: The number of cultural words reappears a total of 1,210 times. It is repeated in texts, sentence patterns, exercises and activities. The high recurrence rate helps students to deepen their impressions.
4. Diversification of cultural words: The presentation of cultural words is directly presented in the text title, or introduced indirectly in the text, and appears in various sentences, exercises, and activities. However, the textbook does not have a cultural column.
5. The learning and arrangement of cultural words is generally in line with the teaching

rules: The number of cultural words from the primary to the advanced can be increased step by step.

6. The arrangement of cultural words is more in line with the principle of compiling: In addition to the slight lack of systematic science, it is consistent with the four aspects of overall permeability, stage-oriented, age-related and objective contrast.

**Keywords :** Chinese language textbooks, cultural words, textbook analysis