

# **Overseas Chinese Family Business and Their Social Network in Philippines : Case Studies of Cebu and Northern Mindanao**

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From long time ago coastal residents survive on marine resource in Fujian province and the city of most quantity migrating population is Jinjiang. Second one is Fuzhou City. From the late 19th century to the early 20th century several large-scale emigrations make Fujian people to seek a livelihood toward oversea via Xiamen port. Philippines is one of the important country of residence. Chinese crossed the Philippines and concentrated residential areas which located in Manila, Cebu, Illigan and Mindanao. In Philippines Chinese suffered a lot of restriction through from six times massacre in the Spanish colonial era until after founding of the independent the Nationalism ideological trend rising. However, in foreign land Chinese must face any kind of conflicts for seeking survival and development opportunity to make solidarity among Chinese and inquire into Chinese family business how to survive and pass on with using social and cultural capital.

In this research main concern was Fujian Chinese family (including Quemoy). Exploring Chinese after immigrating to Philippines outlines the epitome of Chinese living perimeters at that spatiotemporal background how to in foreign land develop the model of family business network and experience. First, organize the development situation of social networks in foreign land and examine at different reign period how to constitute and influence Chinese Society in Philippines. Second, take Fujian Chinese as an example with using fieldwork field to understand about industrial activity, social adaptation, corporate culture, organizational nature and so on for generalizing development patterns of commercial network. Finally, examine between hometown and strange land the role of offspring family which ancestral place is Fujian province and explore the link and development between two places.

**Keywords :** Migration Study, Family and Lineage, Social and Cultural History,  
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