

# **OCAC 2026 Net-Zero Emissions & Franchise Industry Visiting Program for Overseas Compatriot Entrepreneurs**

## **Program Overview and Registration Guidelines**

### **I. Objectives of the Program:**

Overseas compatriot enterprises are facing growing pressure from global net-zero emissions trends and must accelerate industrial upgrading and transformation in response. Meanwhile, Taiwan's franchise industry has demonstrated strong potential for international expansion and, with government support in recent years, has actively advanced net-zero initiatives with positive results.

To assist overseas compatriot entrepreneurs in accessing the latest developments in Taiwan's franchise industry and related net-zero sectors, and to strengthen cross-border linkages, this program aims to enhance participants' capacity to plan and implement net-zero transformation strategies within their enterprises. At the same time, the initiative seeks to support domestic economic development and promote Taiwan's competitive technologies and products in international markets.

Entrepreneurs interested in investing in the franchise industry and advancing net-zero transformation are invited to return to Taiwan for industry visits and exchanges, fostering mutually beneficial collaboration and shared growth.

### **II. Program Dates:**

June 8 (Monday) to June 12 (Friday), 2026, for a total of five days and four nights.

### III. **Eligibility for Registration**

Participants must possess Mandarin-language communication skills and be overseas compatriot entrepreneurs who are engaged in, or have relevant experience in, the franchise industry and advancing net-zero transformation (including Taiwan (ROC) national executives of overseas compatriot enterprises). Applicants should also demonstrate an interest in cooperating with or investing in related industries in Taiwan and be capable of assisting in the expansion of these industries into overseas markets.

### IV. **Review and Selection Process**

- A. Applications will be reviewed by overseas embassies and missions, OCAC Cultural Centers, or overseas OCAC personnel, and then submitted to OCAC for final review and approval. If fewer than 15 applicants are approved following OCAC's review, the program will not be held.
- B. Official notifications of the review results are expected to be sent to the local embassies and missions or the Cultural Centers in late April 2026. The approved applicants will then be informed to complete online registration via the "OCAC Activity Registration System" within the designated timeframe

### v. **Program Content**

The program spans five days and four nights and includes thematic courses focusing on net-zero emissions and the franchise industry, visits to relevant government agencies or institutions, company visits, business networking and matchmaking sessions, a visit to the “2026 Taipei International Chain and Franchise Summer Exhibition,” and a concluding roundtable discussion.

(Please refer to the draft itinerary below. The finalized itinerary will be announced following OCAC's review and approval. OCAC reserves the right to adjust the agenda based on actual implementation needs.)

# 2026 Net-Zero Emissions & Franchise Industry Visiting Program for Overseas Compatriot Entrepreneurs

## Draft Agenda

Dates: From June 8 to June 12, 2026 (5 days and 4 nights)

Date	Schedule		Notes
<b>June 8 (Monday)</b>	<b>Morning</b>	<ol style="list-style-type: none"> <li>1. Participant registration</li> <li>2. Program orientation (including participant self-introductions, election of class representatives, and briefing on program arrangements)</li> <li>3. Introduction to OCAC services, i Compatriot Card, and the Overseas Credit Guarantee Fund</li> </ol>	
	<b>Noon</b>	Group photo and welcome luncheon	
	<b>Afternoon</b>	Professional courses	Commission domestic professional institutions to arrange thematic courses on net-zero emissions and the franchise industry, including practical applications of carbon reduction initiatives within the sector.
<b>June 9 (Tuesday)</b>	<b>All day</b>	Professional courses	
<b>June 10 (Wednesday)</b>	<b>All Day</b>	<ol style="list-style-type: none"> <li>1. Courtesy visits to government agencies or institutions related to the franchise and net-zero industries</li> </ol>	

<b>June 11 (Thursday)</b>	<b>Morning</b>	2. Visits to franchise enterprises implementing net-zero initiatives, including business networking and matchmaking sessions	
	<b>Afternoon</b>	Business matchmaking	Invite Taiwan franchise operators, franchise enterprises implementing net-zero initiatives, and related net-zero industry companies to engage with participants, and facilitate business matchmaking for potential investment, procurement, agency representation, or partnership projects.
		Feedback Session	An OCAC-hosted roundtable discussion.
	<b>Evening</b>	Farewell Dinner	
<b>June 12 (Friday)</b>	<b>All day</b>	Visit to the “2026 Taipei International Chain and Franchise Summer Exhibition”	<ol style="list-style-type: none"> <li>1. A guided visit to the exhibition.</li> <li>2. Departure in the afternoon.</li> </ol>

**Notice: The itinerary and program content of this visiting program are provisional and may be adjusted depending on the final event schedule and location. OCAC reserves the right to make modifications based on actual implementation needs.**

**VI. Program fees:**

A. **Expenses Covered by OCAC:** Professional courses, lunch and dinner, accommodation, group transportation, visits, insurance, and venue expenses during the event.

B. **Expenses to be covered by participants:**

1. Round-trip airfare and related transportation expenses between the participant's place of residence and Taiwan, as well as transportation costs to and from the registration location, and other personal expenses.

2. During the workshop, accommodation will be arranged on a double occupancy basis (2 persons per room). Requests for early check-in, late check-out, or individual room bookings with additional costs should be submitted in advance. Such requests will be subject to hotel availability, and any associated expenses incurred shall be borne by the participant.
3. OCAC will provide **NT\$ 2 million travel insurance** or accident coverage, along with an **additional 10% accident medical insurance** during the event. If participants consider this coverage insufficient, they may **arrange additional insurance at their own expense**. Any medical expenses incurred during the program period in Taiwan due to illness or infection, including related treatment costs, shall be fully borne by the participant.

VII. **Notice:**

- A. Only **one participant** per household or company is allowed. To maintain group discipline, companions (including family members and assistants) are not permitted to accompany participants during this event.
- B. Approved participants must register their personal information on the "OCAC Activity Registration System" and confirm check-in details with OCAC as required to obtain eligibility for participation.**
- C. As the schedule is intensive, participants are advised to evaluate their own health and physical condition to ensure they can manage the activities without difficulty. To avoid wasting resources, full participation is required for the entire duration of the event. Participants are not allowed to leave the group without prior approval from OCAC, except for special circumstances. Those who are unable to fully participate should refrain from joining the program.
- D. **Participants are advised to purchase round-trip airfare only after receiving official confirmation of approval.** If participants have any symptoms of discomfort before check-in or during the event, they should immediately notify OCAC or staff members and refrain from attending the activities.

## VIII. OCAC Contact Information:

◇ Hui-Yun Song (Officer)

 +886-2-2327-2721

 [shy@ocac.gov.tw](mailto:shy@ocac.gov.tw)

◇ Ching-Yu Huang (Section Chief)

 +886-2-2327-2703

 [fed837@ocac.gov.tw](mailto:fed837@ocac.gov.tw)