

Overseas Community Affairs Council, Republic of China (Taiwan)
2022 Global Young Entrepreneur Stars
Selection Approach

1. Purpose :

To assist overseas compatriot young entrepreneurs to cope with the rapidly changing international business environment and management needs, enhance the growth, transformation, upgrading of enterprises and have more connections with Taiwan, the Overseas Community Affairs Council, OCAC accompanies the sustainable growth of overseas compatriot young entrepreneurs through online and offline services, helps them to solve practical problems such as growth, transformation, investment and financing, and provides online consulting services for them through online consultation and digital content, and implement guidance for the development of overseas compatriot young entrepreneurs.

2. Organizer : Overseas Community Affairs Council

Executive unit : China Productivity Center

3. Registration period :

From now until 5:00 pm, April 22, 2022(Taiwan time, GMT+8)

4. Eligibility :

Either business owners or senior managers, an overseas compatriot young entrepreneur under the age of 40 (inclusive)

* Young entrepreneur refers to non-mainland China compatriot businessmen and their children/next generation

5. Quota :

The quota is set to be 30, but the actual number of selected companies will be

decided by the evaluation committee.

6. Award content :

- 1) Award a Young Entrepreneur Star medal and a digital certificate
- 2) Provide accompanying consulting service of expert consultants
- 3) Provide multiple media channels for the promotion and experience sharing of young entrepreneurs
- 4) Offer to join the Young Entrepreneur Stars Association

7. Registration process :

- 1) Candidates should be recommended by ROC (Taiwan) embassies abroad or Culture Center of Taipei Economic and Cultural Office.
- 2) If the candidate is recommended by a local overseas compatriot chambers of commerce or an overseas business association, it must also be recommended by ROC (Taiwan) overseas mission.
- 3) The recommendation letter needs to be approved by the overseas embassy office, and then transferred to the OCAC.

8. Documents for registration :

- 1) Enterprise Basic Information Form (to be filled in Google Form)
- 2) A copy of letter of recommendation (PDF, JPG)
- 3) Business Concept Briefing (format as attachment)
- 4) The business registration document of the enterprise in the place of residence
- 5) Other company-related information (such as company profile/product catalogue/patent/award record/team reputation/ explanatory videos, etc.)
- 6) Participating companies submit self-check form

* **The above information** should be written in Chinese or English, and relevant supporting documents and pictures should be noted in Chinese or English. **If there is a photocopy, please make sure it's clear and upload it by email.**

* Uploading E-mail : newstar.jep@gmail.com

* Please note that all registration material will be destroyed by the organizer after the event and will not be

returned.

9. Evaluation :

1) Evaluation procedure: It is divided into two stages: document evaluation and final evaluation.

1. Document evaluation :

The document evaluation includes the evaluation of qualification document and the proposal document.

(1) Qualification document evaluation: The organizer and the winning bidders will evaluate the qualifications for the selection.

If there are any omissions or errors, the documents should be supplemented within a time limit according to the notice, and those who do not meet the time limit are seen as forfeit. Those who do not meet the qualifications will be notified, and the relevant application documents will not be returned. Those who meet the requirements will be passed on to the proposal document evaluation.

(2) Proposal document evaluation: The selection committee will evaluate the submitted selection documents (written materials, business concept briefings) and fill in the "Scoring and Evaluation Opinion Form" according to weights and selection.

2. Final evaluation :

The organizer and the experts, scholars recommended by executive unit will serve as the selection committee. The organizer designates a person to serve as the chairman, and conducts selection, evaluation and scoring operations on the overall performance of the enterprise that has passed the document evaluation.

2) Evaluation indicators :

Item	Description
1. Positioning	<p>A. The company's business goals, fields and ideas (Company purpose and goals)</p> <p>B. Introduction to the team (Introduction to the company team and job responsibilities)</p> <p>C. Product/Service Patent (Indicate whether the company's products/services have obtained or are applying for various patents or trademarks, and whether there are any unique competitive advantages)</p>
2. Operational innovation	<p>A. Innovation of technology, product or service (Describe the company's core products/services/key technologies/resources/networking relationships)</p> <p>B. Business Model, Business Strategy and Core Competitiveness (Describe the most valuable part in the process from product development to meeting customer needs)</p> <p>C. R&D investment and planning (Describe the R&D process and uniqueness of technology, product/service)</p>
3. Marketing	<p>A. Target market analysis and marketing strategy, channel planning and execution (Explain what the target market is and the marketing strategy planned for the product/service)</p> <p>B. Sales performance and development potential both domestic and abroad (Describe user evaluation and sales performance of products/services in domestic and abroad, and explain future expansion plans)</p>
4. Financial governance	<p>A. Financial planning and risk management strategies (Indicate the amount of venture capital, whether there is a stop-loss point, and when the amount of profit and loss is expected to be balanced)</p> <p>B. Financial structure and estimation (2022 ~2024)</p>

10.Date of announcement, consulting service duration and date of award ceremony :

The winners will be announced and notified on May 15. If the announcement is postponed for any reason, the time will be notified separately.

The winners will have the consulting service from the date of announcement to the end of July 2022; the award ceremony is scheduled to be held in September 2022, and the exact date and venue will be notified separately.

11.Contact Information :

Executive unit : China Productivity Center (CPC)

Address : 2F, No. 79, Section 1, 5th Xintai Road, Xizhi District, New Taipei City 221 Taiwan

Phone : 886-2-26982989*03065 Mr. Hong

Fax : 886-2-26989249

E-mail : 03065@cpc.tw

Enterprise Basic Information Form

Name (Chinese)				
(English)				
Applicant (Chinese)		Residence		
(English)		Date of Birth	Year	Month
Contact person (Chinese)		Date of	Year	Month
(English)		establishment	Year	Date
<input type="checkbox"/> same as applicant		Capital	USD \$	
2021 Turnover USD \$			Number of workers	
Company official site				
Address	Enterprise	Phone (please add country code and area code) ()—() Cellphone:		
		LINE ID:		
		E-Mail:		
Main products/services				

<Enterprise Basic Information Form>

※If the form is not enough to be filled in, please feel free to copy.

Letter of Recommendation

(It's for the selection of outstanding overseas young entrepreneur, **please recommend only the company for selection** , do not recommend individuals)

We hereby recommend

To participate in the Global Young Entrepreneur Stars Selection

Sincerely,

Selection Committee

Year 2022 Month

Day

Recommending unit	Name			
	Recommend person		Title	
	Address			
	Phone		Signature & seal	
	Fax			

Note: The recommending agency should be ROC (Taiwan) overseas mission or the Culture Center of Taipei Economic and Cultural Office. If the corporate is recommended by an overseas compatriot chambers of commerce or an overseas business association, it must first be recommended by the overseas mission. After the recommendation letter is completed, it should be approved and transferred to the Overseas Community Affairs Council by the mission.

Signature
& seal of
overseas
mission

<Letter of Recommendation>

Reasons for recommendation and description of deeds

Recommend reasons:

1. Steady operation and profound growth potential

2. Excellent corporate image

3. Excellent performance and have demonstrative effect on social economy

4. Innovative management has demonstrative benefits

5. Other (please provide examples)

SAMPLE

Description of deeds:

※If the form is not enough to be filled in, please feel free to copy.

Submit Self-check Form

Company name :

Item	Inspection items	
1	Business owner or senior manager (i.e. the applicant) is under the age of 40	<input type="checkbox"/> Y <input type="checkbox"/> N
2	<p>The company has filled out/submitted the following application materials (please check them one by one) :</p> <ul style="list-style-type: none"> <input type="checkbox"/> 1. Enterprise Basic Information Form (to be filled in Google Form) <input type="checkbox"/> 2. A copy of letter of recommendation (Scan copy) <input type="checkbox"/> 3. Business Concept Briefing <input type="checkbox"/> 4. The business registration document of the enterprise in the place of residence <input type="checkbox"/> 5. Other company-related information (such as company profile/product catalogue/patent/award record/team deeds/ explanatory videos, etc.) 	
Notes	<p>1. Those who tick "No" in item 1 or do not tick will not be able to participate.</p> <p>2. If there are any missing items in item 2, please add an explanation and make up within the time limit. Those who do not make up within the time limit will be seen as forfeit.</p> <p>3. The completed check form should be attached to the original application documents and delivered together.</p>	
Declaration of commitment	<p>1. We hereby agree that the provided corporate information will be used for participating in the "Global Young Entrepreneur Stars Selection" and for the execution unit to carry out related operation.</p> <p>2. The document submitted by our company are all true. If there is any discrepancy, we are willing to take all responsibilities and give up the application.</p>	
<p>Applicant (signature and seal)</p> <p style="margin-right: 100px;">Year 2022 Month</p> <p style="margin-right: 50px;">Day</p>		